

BODY GUIDE 2010

The industry's complete buyers' guide to successful BRIDGE to BETTER Intimate Apparel Companies

BODY Magazine the number one intimate apparel trade magazine in North America, with the largest circulation to upscale intimate apparel retailers presents the BODY Guide, the complete international guide to successful intimate apparel including accessories, activewear, basics, brassieres, bridal intimates, corsets, foundations, hosiery, lingerie, loungewear, maternity, pajamas, panties, plus sizes intimates, robes, sleepwear, swimwear, underwear and many other useful categories for buyers to shop across the US.

- Dozens of interviews with **RETAILERS** from the better boutiques, specialty

Color ads	Half Year-1X	Full Year-2X
Full Page	\$1,595.00 net	\$1,395.00 each
1/2 Page	\$895.00 net	\$795.00 each
Black & White ads	Half Year-1X	Full Year-2X
Full Page	\$795.00 net	\$695.00 each
1/2 Page	\$600.00 net	\$500.00 each

and department stores.

- **MAILED** to every buyer, planner, merchandise manager, fashion director, vice president, president and CEO of every bridge to better boutique, specialty and department store in the US.
- Online at www.BodyGuideOnline.com & www.BodyMagazine.us
- Distributed at **TRADE SHOWS** like Curve, MAGIC, WWIN, Miami Swim Show and many other major events.
- Available in all major **SHOWROOM** buildings in NYC and Los Angeles.
- **20,000 copies** will reach decision-makers in the US in 2010.

**For advertising information:
NICK MONJO, PUBLISHER
212 541 9350, ext. 306**

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Product Category Listing Order Form

Product category listings are **\$100 PER LISTING** for the year.
Payment MUST accompany this form or listings will not run.

Company Name: _____ Contact Name: _____

Address: _____ Suite: _____ City: _____ State: _____ Zip : _____

Company Phone: _____ Ext. _____ FAX: _____

Contact Email: _____ Website: _____

Please circle each category you wish to be listed under on the form below.

- | | | |
|-------------------------|---------------------------|---------------------|
| Accessories | Gym Clothes | Robes |
| Activewear | Hangers | Seamless |
| Ankle Socks | Hipsters | Shapewear |
| Ballet | Hook & Eye | Shoes |
| Basics | Hosiery | Shoulder Pads |
| Bike Shorts | Incontinence | Silk |
| Boysshorts | Inserts | Sleepwear |
| Bra Cups | Lace, Embroidery, Trim | Slipper Socks |
| Brassieres | Layettes, Infantwear, all | Slippers |
| Bridal Intimates | Leg Warmers | Snap Tape |
| Camis | Leggings | Socks |
| Cashmere | Lingerie | Software |
| Children's Hosiery/Sox | Lingerie Accessories | Spandex |
| Children's Sleepwear | Lingerie Jewelry | Spawear |
| Children's Swimwear | Lingerie Tabs | Sports Bras |
| Children's Underwear | Loungewear | Sports Wear |
| Close-Outs / Off-Price | Low Rise | Stockings |
| Corsettes | Machinery & Equipment | Store Brands |
| Costumes | Mannequins | Swim Cover-ups |
| Dancewear | Mastectomy | Swimwear |
| Daywear | Maternity | Tank Tops |
| Display | Maternity Clips | Tech / CAD |
| Dresses | Men's Swimwear | Teddies |
| Elastics | Men's Underwear | Textiles |
| Feathers | Narrow Elastics | Thigh Highs |
| Finance / Bank / Factor | Nipple Covers | Thongs |
| Findings | Ostomy | Tights |
| Fishnets | Padding | Underwire |
| Foundations | Pajamas | Underwires & Casing |
| Front Closures | Panties | V Strings |
| G Strings | Panty Hose | Women's Swimwear |
| Garter Belts | Plus Size Intimates | Women's Underwear |
| Garters | Plus Size Sleepwear | Yoga Apparel |
| Girdles | Post Surgical Intimates | Zippers |
| Grommets & Eyelets | Private Label | Other _____ |

I have enclosed a check. Make checks payable to Fashion Market Magazine Group, Inc.

I will use my Credit Card. See attached form.

B O D Y G U I D E 2 0 1 0

Credit Card Payment Form

Name as it appears on card _____

Billing Address as it appears on card

Billing Phone _____

Billing Email _____

Type of Card _____

Card Number _____ - _____ - _____

Expiration Date ____ / ____

Security Code _____

Ad Cost (Circle Choice)

Full / Half Page - Color / B.W. - 1 time / 2 times \$ _____ .00

Listings

Number of Listings _____ X \$100.00 \$ _____ .00

Total Authorized Amount \$ _____ .00

Authorized Signature _____

Print Name _____ Date ____ / ____ / ____