

Submitting Store Information to **BODY** and **BODYGUIDE**

Store profiles in both the print and internet versions of BODY and BODYGUIDE are provided at NO CHARGE. But you must submit the following information and photos to be included AND provide a link on YOUR WEBSITE leading to YOUR PROFILE on the BODY website. You may email this completed form to: amanda@fmmg.com

We need a **COMPLETED** questionnaire (below) and at least **FOUR PHOTOS** (see below) to be able to PUBLISH your profile in the magazines and on the web. Please make your answers as detailed and interesting as possible: we will publish your answers as QUOTES in the final article.

If you have questions or want more information, contact amanda@fmmg.com
For questions about linking to our website contact billjohnston@bodymagazine.us

Name of Store _____ No. of Locations: _____

Web Address: _____

Primary or Flagship Location address: Street: _____ City _____

State _____ Zip _____ Total square feet of primary location _____

Corporation Name _____ President _____

Street: _____ City _____ State: _____ Zip: _____

Phone: _____ President Email _____

Year Opened: _____ First Location City _____

List all other towns that have branch locations: _____

Typical Square Feet of store locations _____

Primary Buying Office : Street: _____ City _____

State: _____ Zip: _____ Phone: _____

Key Buyers:

Name _____	email _____	Buys _____
Name _____	email _____	Buys _____
Name _____	email _____	Buys _____
Name _____	email _____	Buys _____

List as many as you wish

Name of webmaster: _____ email: _____

Phone: _____

1. In at least 100 words but not more than 400 describe your store, including physical description. Include a list of the key product categories. **You may submit additional pages of information if you wish.**

2. In NOT MORE than 100 words describe what makes your store special, why customers come to you instead of a competitor.

3. List some of the Brands that are important to your store. You may also include a separate list of brands that you have DROPPED from the store.

4. Describe popular styles or trends in your store.

5. Describe your price points and size ranges in less than 100 words.

6. What is your typical or average customer size.

7. What does your average customer spend per visit to your store.

8. In 50 to 100 words, describe your customer base. (Male, female, kids, ages, etc.)

9. In 100 to 300 words provide any OTHER information you wish about your store.

PHOTOS: Submit 4 to 7 photos. Photos should be jpgs. at least 3MB in size, mostly landscape view. They will be used for BOTH the website and the PRINT editions. 1. Photo of owner (s). 2. Photo of front of store. 3. TWO to FIVE Photos of attractive interior details of store.